

ANNUAL SUPPORT CAMPAIGN



A people-to-people campaign run by Y volunteers who raise dollars to enable children, teens, and individuals, and families to participate in YMCA programs.



We appreciate your support in helping us reach our campaign goal of \$200,000!

THE CASE FOR SUPPORT



1 KEY INITIATIVES

Camp CARE (Childcare Assistance in Response to Emergency) provides school day learning support for families of essential employees. Bridging the gaps from virtual school, Camp CARE serves more than 200 children across SLO County.

Mental Health & Wellness

Staff and participants at Camp CARE receive mental health and wellness education and support services, through the resource of a dedicated Mental Health Intern.

HEPA (Healthy Eating and Physical Activity)

Curriculum that teaches children how to make healthy food choices, enjoy physical activity, and prevent future chronic disease.

2 FINANCIAL ASSISTANCE

No individual or family is turned away from the Y due to inability to pay. Financial assistance is supported by donations. The majority of assistance goes to youth program participants. The Y granted over \$185,000 in financial assistance in 2020!

3 PROGRAM SUBSIDY

Program subsidies provide assistance to youth programs that are mission-driven and serve low-income families, such as Camp Thrive, a free summer day camp that promotes summer learning and lowers the achievement gap.

