

ANNUAL SUPPORT CAMPAIGN



A people-to-people campaign run by Y volunteers who raise dollars to enable children, teens, and individuals, and families to participate in YMCA programs.



We appreciate your support in helping us reach our campaign goal of \$210,000!

THE CASE FOR SUPPORT

1 KEY INITIATIVES

Emotional Health & Wellness

Staff and participants at the Y's Before & After School Programs receive emotional health and wellness education and support services, through the resource of a dedicated Mental Health Intern.

HEPA (Healthy Eating and Physical Activity)

Curriculum that teaches children how to make healthy food choices, enjoy physical activity, and prevent future chronic disease.

REACH (Realistic Education Addressing Conditioning & Health)

A one-of-a-kind fitness program designed for young people with developmental disabilities. The program empowers young people in areas of independent living skills, social learning and creating healthy habits in their daily life.



2 FINANCIAL ASSISTANCE

No individual or family is turned away from the Y due to inability to pay. Financial assistance is supported by donations. The majority of assistance goes to youth program participants. The Y granted over \$125,000 in financial assistance in 2021!

3 PROGRAM SUBSIDY

Program subsidies provide assistance to youth programs that are mission-driven and serve low-income families, such as Camp Thrive, a free summer day camp that promotes summer learning and lowers the achievement gap.

